

UPCOMING EVENTS:

FREE MENTAL HEALTH FIRST AID TRAININGS

Mental Health First Aid prepares participants to interact with a person experiencing a mental health challenge. These trainings are open to the public. Registration is required. For more information, visit the 'Calendar of Events' at www.milebluff.com or call Katie at 608-847-2735.

Adult Focused - February 25

Teen Focused - March 10

Older Adult Focused - April 4

SAVE THE DATE:

DUELING PIANOS

Saturday, April 22
The Lodge, Mauston

Join the foundation for an evening of fun and music as musicians from Piano Fondue will keep you singing along with everything from country and current pop hits to oldies and Broadway classics. All proceeds will support the Birth Center, and Infusion & Cancer Care Center. Tickets will go on sale starting in mid-February.

HELLO FROM MILE BLUFF!

I don't know how it's possible that February is here already. It feels like just last week I was attending Christmas recitals and preparing for family gatherings. But here we are, and now I find myself helping my daughters find the perfect Valentine's Day cards for their classrooms.

It's been an interesting process finding just the right cards. While I appreciate the cards with puns, my daughters are more concerned with the levels of unicorn or sloth cuteness, and if the card has the right amount of sparkle. Regardless of their tastes, the notion behind Valentine's Day cards is the same... letting the important people in your life know how much you care.

As donors, advocates, and supporters of Mile Bluff Medical Center Foundation, you are an important part of the work that we do. Here are the top five reasons why we love and appreciate you.

1. **YOU'RE GENEROUS.** This goes without saying, but by giving monetary support and gifts of time, you're making the work of the foundation possible.
2. **YOU BELIEVE IN LOCAL HEALTHCARE.** Every donation, no matter how large or small, lets us know that you believe in the work of Mile Bluff and its team.
3. **YOU MAKE THINGS HAPPEN.** Your philanthropic gifts make it possible for the foundation to purchase needed medical equipment, support further education in healthcare, and aid the foundation in providing community education events.
4. **YOU GO ABOVE AND BEYOND.** So many amazing donors, volunteers, and businesses give not only their financial support, but also give time, expertise, and passion to the foundation.
5. **YOU MAKE A DIFFERENCE.** Your support is impacting the health and wellness of the community and patients feel the difference.

"Words can't espresso how much you mean" to the foundation. "You're dino-mite" and "no-bunny compares to you." Thank you for being "otterly wonderful."



Katie Nuttall | Foundation Director | 608-847-2735 | knuttall@milebluff.com



'Like' Mile Bluff Medical Center Foundation on Facebook to stay up-to-date on events and initiatives!

FOUNDATION NEWS



The Elroy Family Medical Center staff has been testing out the new tympanometer. The foundation awarded the clinic \$3,380 to purchase this new machine. A tympanometer is used to measure the health of a patient's eardrum. This will allow the medical staff to do early assessments of ear health onsite, decreasing the need for patients to travel to other facilities.



The Education Department has put their awarded training bones to good use. These bones are used to simulate use of intraosseous (IO) vascular access for emergency patient care. IO training is a part of Mile Bluff's Advanced Cardiovascular Life Saving and Pediatric Advanced Cardiovascular Life Support courses.



Congratulations to Jade Eastman (left) and Morgan Renner (right)! These ladies will be awarded scholarships from the Carol Purvis Education Fund. Jade is pursuing her Associate Degree in Diagnostic Medical Sonography. Morgan is pursuing a Bachelors Degree in Medical Lab Science. Jade currently works in Mile Bluff's hospital registration and Morgan works in Lab.

WHAT IS PHILANTHROPY?

The words philanthropy and fundraising are often used interchangeably, yet each has a very distinctive meaning. We often think money is the driving force for doing good. However, our values and beliefs create that drive.

Philanthropy is our love for humanity. It focuses on impact and outcome, not money. Whereas fundraising is merely the tool that supports the underlying value.

Donors want to connect to people and organizations in which they see an opportunity to create impact. That philanthropic connection is what inspires us to act. That action is where fundraising comes back into the equation.

When groups of people share the same value, it motivates them to solve problems by generating resources. It comes more naturally, not forced. By understanding the difference between the two words, outcomes will be different. It builds a more compassionate community, making it a better place, one step at a time.

When you think of a foundation, it's easy to remember the fun events and the cool pieces of equipment. But, until you take a step back and focus on the core mission of a foundation, you might miss its connection to philanthropy and the opportunity for impact.

Mile Bluff Medical Center Foundation is here to impact the health of the community. The outcome is ensuring that high-quality healthcare services remain in our community. Our donors believe in this and recognize the importance and value of having access to healthcare at a local level, not hours away in a bigger city.

Our patients and the community are the heartbeat of our mission to enhance healthcare right here at home. Good health is our community's greatest resource, and the foundation and donors' philanthropic values are here to make a difference for this and future generations.



Source: "Philanthropy versus Fundraising" The Community Foundation of Shelby County

GOAL 2023: A BOARD OF DIRECTORS

One of the major goals for 2023 is to renew Mile Bluff Medical Center Foundation's board of directors. This group of community volunteers is essential to our ability to achieve our vision – to transform patient care and to secure Mile Bluff's future. Members of the board have the responsibility of contributing to our fundraising goals, governing the foundation, and being good stewards of the foundation's funds and taking ownership in its overall performance.

The experience of serving on the board is meant to be rewarding and offer opportunities for personal growth and accomplishment.

Why is a board of directors important? Big-picture, long-term strategy and oversight is essential to the success of the foundation. A board acts as a safeguard to community and donor interests, and also adds credibility to the foundation. The group brings significant experience, insight and accomplishments in business and philanthropy to the table.

A board helps the foundation team step back from the daily operational tasks and focus strategically on direction. Rather than just being a "rubber-stamp," an engaged board takes a lead role in devising strategies, ensuring that the foundation is aligned towards its and the medical center's strategic goals, while monitoring the execution of these strategic plans.

Each board member brings with them a wealth of



experiences and networks, both personally and professionally. Pulling from that expertise, board members support the foundation in making community connections and building a strong base of philanthropy.

A board also helps to provide, maintain and review a system of rules, principles and processes by which the foundation is directed and controlled. It also helps to ensure the foundation is following the guidelines as outlined by the federal government. The board's corporate governance provides a framework for balancing the expectations and interests of the donors/stakeholders in the foundation.

If you believe in the mission of Mile Bluff Medical Center Foundation and the importance of ensuring the future of local healthcare, we want to hear from you.

For more information and to apply for the Board of Directors, contact Katie at 608-847-2735 or knuttall@milebluff.com.

THANK YOU DONORS...

We would like to thank the following individuals who recently donated to the foundation.

Individuals

Mary & Edward Bones

Mary Crowley

Barbara Dober

Kevin & Lynn Erickson

Darcy & Hugh Gaston

Dr. James Grannell

Drs. David & Ann Hoffmann

Natty Kranz

Tony & Kim Kurtz

Diane Madero

Phyllis Moore

Dr. Tim & Jane Napier

Nicholas Narancich

Jason & Katie Nuttall

Harold & Julia Ritchart

Paul & Nancy Schaller

Allen & Aris Sullivan

Jimmy Tafel

Steve & Bev Vinopal



Construction crews are hard at work on the new Birth Center, and Infusion & Cancer Care Center.

These new areas are starting to take shape and are on track for a spring opening!

So far, foundation donors have contributed over \$16,000 to support these projects. Using the funds raised, the foundation will support these expanding services by providing new treatment chairs, nursing gliders, and other items that enhance the patient care experience.